

Made possible by your local Elks Lodge



CUSTOMER SERVICE

"If a retailer is going to provide a fun cart as a convenience item (for children who can walk), what about the huge underserved population of children who do not walk?"

"Caroline's Cart was born from a mothers heart who wanted to give her daughter a fun shopping experience and make her daughter feel included in everyday life activities"

- Drew Long

SERVING SPECIAL NEEDS

AGE & WEIGHT RESTRICTIONS: 4 years min - 35-250lbs.

FRONT AND REAR BRAKES to be applied while seating

5 POINT SAFETY HARNESS SEATBELT

**RELEASE ALL BRAKES AFTER OCCUPANT IS IN
PLACE AND READY TO SHOP**

DO NOT LEAVE OCCUPANT UNATTENDED

FINISH: Plastic basket available in Black, Grey, Red, Blue or Forest Green cw/*Granite Tech-Seal™ Frame

Conforms with CPSIA Lead Free Paint Standards



Manufactured by **TECHNIBILT™**
A **wanzl** Company



"A Canadian volunteer organization of men and women serving communities"



ELKS OF CANADA

Caroline's Cart – Questions and Answers

1. How do we order the cart?

Answer: Contact Ryan O'Connor at National Office. 1-888-843-3557 ext.230

2. How much does the cart cost?

Answer: A complete cart cost would be \$1000 plus GST. Shipping from Calgary is an additional cost as well. If placing a cart in a Safeway and taking advantage of the new partnership the cost of the cart goes down to approximately \$500 and no shipping costs.

3. How long before deliver?

Answer: Approximately 4-6 weeks from when a full order is placed (depending on how many are requested)

4. What if the lodge does not have a major grocery store or a family in need?

Answer: The lodge can still assist by helping a neighboring community lodge or can donate towards the project by sending a donation to the National Office for the Caroline's Cart Project.

5. What if our lodge cannot afford the full price of the cart?

Answer: After notifying the National Office that you would like to get involved we can see if there is a partnership option in your area to reduce the overall cost to the lodge. You can always get involved by sending a donation towards the project or partnering with a local lodge in a community close by as well.

6. Will the cart have anything on it saying the Elks donated the cart?

Answer: There will be a place on the shopping cart where a sign can be placed to reflect this. This will be the lodges responsibility to create and place this sign on the cart to reflect what they would like it to say in the partnership between Lodge and store.

7. What if the lodge needs more information?

Answer: Contact Ryan O'Connor at National Office. 1-888-843-3557 ext.230

*National Office: 100-2629 29th Ave - Regina SK S4S 2N9
Toll Free 1-888-843-3557 - www.elks-canada.org*

"A Canadian Volunteer Organization of Men and Women Serving Communities"

Our National Charity



ELKS & ROYAL PURPLE
FUND FOR CHILDREN



ELKS OF CANADA

Caroline's Cart – Lodge Involvement Steps

As you are now aware the Elks of Canada now have a partnership with select retailers to place the Caroline's Cart's in grocery stores across the country as we have lodges step up and want to participate with the program.

These retailers may provide 50% of the total towards the costs of a cart. That leaves approximately \$500-750 for your lodge to cover in order to purchase a cart and get involved. It is still best practice to approach the store first and speak with the manager to iron out the details and costs before proceeding with the order of a cart.

Here are a few details and the process in which a cart would be ordered and placed in a store:

1. After you have notified Grand Lodge that you would like to order a cart and the city/town it will be placed in, the National Office will notify the company in which the cart will be placed. If being placed in a Safeway, a store will be chosen for that area. (This is not to say you can't place a cart in any store willing to have one, just there is no partnership discount unless placed in a Save-On Foods or a Safeway unless agreed upon with the store manager)
2. The store's company will then provide National Office with contact information for the store that is chosen (locations, Manager's name and contact number). We will provide your lodge with this information and at this time it will be up to your lodge to contact the store and start building the relationship and some details in regards to the future presentation.
3. ADVERTISE – Place posters in your community, coffee shops or anywhere you feel it will get noticed and visible. Get your city/town excited and want to get involved as well.
4. Start planning for a media release (attached) and special needs family involvement for cart delivery date. It will be up to your lodge to organize media and presentation details as well as a special needs family that could benefit from this and wants to get involved. You will be notified of the cart's delivery date and will be able to plan accordingly.
5. Once the cart is delivered it is your job to organize and work with the store, family and fellow Elks members to set the presentation date. The participating store will normally take care of refreshments and setup in-store for the presentation. If you have a new popup banner we do encourage you to set that up as well for the presentation.
8. We encourage your lodge to send in any newspaper articles, videos, testimonials back to the National Office to be included on the website and appropriate social media channels for more exposure.
9. Most of all, HAVE FUN. This is a great project that can benefit families and communities across the country and we're very lucky to be involved and have a jump start on it so let's make the most of it and show everyone how great Elks members/volunteers really are.

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ELKS OF CANADA

FOR IMMEDIATE RELEASE

ELKS OF CANADA PARTNERS WITH RETAILERS IN WESTERN CANADA

The Elks of Canada (A Canadian volunteer organization of men and women serving communities) in partnership with retailers across Canada are working together to provide specially designed shopping carts to make the everyday lives of Canadians dealing with special needs a little easier!

"*Caroline's Cart*" (www.carolinescart.com) is designed for special needs individuals and their caregivers. It provides caregivers a viable option to assist in transporting a special needs individual through a store while shopping, without the difficult task of having to maneuver a wheelchair and a traditional shopping cart at the same time.

The Elks felt by partnering with stores in our local communities we could provide a valuable service to families of special needs individuals and have a cart in every local store where needed. Local Elks Lodges will be working with our national office to further assist stores across Canada to have a *Caroline's Cart* available to assist families in need.

To get involved please contact our national office at the information below to help us have a cart in every store across Canada.

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